



## Great Escape on the Lakes 2026

Board Game Convention & Geek Adventure Camp

August 19–23, 2026

Y at Watson Woods – Painted Post, NY

Web: [GreatEscapeAdventures.net/GEOTL/](http://GreatEscapeAdventures.net/GEOTL/)

Email: [GEOTL@GreatEscapeAdventures.net](mailto:GEOTL@GreatEscapeAdventures.net)

### RE: Sponsorship Opportunity – Play-and-Win, Swag Bags, Raffle, and Event-Wide Visibility

To whom it may concern:

Would you consider partnering with Great Escape on the Lakes 2026 through:

- **Play-and-Win Board Games** and new titles for our Board Game Library
- **A 1-hour consulting session, mentorship, or prizes** for our first annual Tabletop Game Design Contest
- **Swag bag items, giveaways, and raffles**
- **Prize support** for our Miniature Painting Contest and LARP Tournament
- **Event lanyards** and badge holders
- **Workshop materials** and creative supplies

**NEW FOR 2026:** GEOTL will host an **annual Tabletop Game Design Contest** that encourages and connects aspiring creators with industry professionals through mentorship, collaboration, and consulting opportunities.

Great Escape on the Lakes (GEOTL) is an annual board game convention and geek adventure camp that has welcomed **250+ attendees annually** over the past two years and continues to grow with expanded outreach and a significantly larger venue for 2026.

It is now entering its **sixth year as an active event** and is hosted by Great Escape Adventures, which has served the tabletop gaming community for over **11 years** through four community-focused locations in the Finger Lakes region of Upstate New York, in partnership with the Community Board Game Network (CBGN), a New York nonprofit corporation whose IRS **501(c)(3) application is currently pending**.

GEOTL is a fun-for-the-whole-family event featuring tabletop games, LARP, RPGs, workshops, attendee-led events, playtesting, collaboration with board game designers, and other creative activities.

Attendees spend multiple days learning, playing, teaching, sharing, and discussing board games alongside immersive RPG and LARP experiences within a **deeply interactive tabletop environment**.

Most importantly, products are not simply seen — they are played, shared, discussed, and remembered.

**Sponsors receive convention booklet advertising, website and social media recognition, product placement throughout the event, and direct engagement with an active tabletop audience.**

Thank you sincerely for your consideration and support of the tabletop gaming community. We would love the opportunity to partner with you for GEOTL 2026.

Warm regards,

Ken & Jen Yentzer and family  
Great Escape Adventures



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## Sponsorship Opportunities & Participation

**Attendance Goal: 300 attendees, with growth toward 500**

Basis: Larger venue, expanded outreach, 3x marketing budget

- **Tabletop Board Games** – Play-and-Win, Game Library, and Raffle.
- **Swag and Merch** – Swag Bags, Contests, Giveaways, and Tournaments.
- **Tabletop Game Design Contest** – 1-hour consulting session, mentorship, and prize support.
- **Raffle** – Proceeds support GEOTL programming and attendee scholarships.
- **Convention Badge Holders & Lanyards** – 4" × 6" portrait-style badge holders and 1" premium lanyards with metal swivel hooks, breakaway safety clasps, and full-color dye sublimation are welcome.
- **Prizes & Materials for Contests and Workshops** – Miniature paints, brushes, and tools.
- **Marketing GEOTL** – Cross-promotion, social media, event calendars, and convention awareness.
- **Sponsor a family or individual** – \$370/person covers food, lodging, and full event admission.

## Merchants, Creators, and Game Designers – Complimentary Vendor Space Includes

**Admission for Two.** We invite a raffle donation and a \$25 contribution to help support event operations.

## Donations

Thank you for your donation of any size. Your logo, advertisement, or business name may appear in the convention booklet and on our website. We will also promote sponsors through social media.

*Sponsorship Link:* <https://GreatEscapeAdventures.net/geotl-merchants>

### Shipping Address:

Great Escape on the Lakes  
C/O Great Escape Adventures  
3300 Chambers Rd, Ste 5156  
Horseheads, NY 14845

### Shipping Phone:

Phone: (607) 873-7108

## Convention Booklet Advertising (Full color, 8 ½ x 5 ½)

- Full Page (5"W x 8"H or full bleed 5.625W x 8.75H) – \$200
- 1/2 Page (5"W x 3.875"H or 2.375"W x 8"H) – \$100
- 1/4 Page (2.375"W x 3.875"H or 5"W x 1.75"H) – \$50
- Small Logo or Business Name – Under \$50
- Back Cover (5"W x 8"H or full bleed) – Exclusive \$500
- Center Spread (2 full pages, full bleed) – Exclusive \$600
- PNG or JPG preferred
- Minimum 300 DPI at final print size
- Final Deadline: August 5th (earlier submissions are greatly appreciated)

**\*All donations provide a credit (\$) toward convention booklet advertising.** Please use fair market value or MSRP as a guide to value tangible donations.

**E-mail Great Escape on the Lakes at:** [GEOTL@GreatEscapeAdventures.net](mailto:GEOTL@GreatEscapeAdventures.net)