



Great Escape on the Lakes 2026

Board Game Convention & Geek Adventure Camp

August 19–23, 2026

Y at Watson Woods – Painted Post, NY

Web: GreatEscapeAdventures.net/GEOTL/

Email: GEOTL@GreatEscapeAdventures.net

RE: Sponsorship Opportunity – Play-and-Win, Swag Bags, Raffle, and Event-Wide Visibility

To whom it may concern:

Would you consider sponsoring Great Escape on the Lakes 2026 through:

- Play-and-Win Board Games and new titles for our Board Game Library
- Consulting, mentorship, or prize support for our first annual Tabletop Game Design Contest winner
- Swag bag items, giveaways, and raffles
- Prize support for our Miniature Painting Contest and our LARP Tournament
- Event lanyards and badge holders
- Workshop materials and creative supplies

NEW FOR 2026: GEOTL will host an annual Tabletop Game Design Contest that encourages and connects aspiring creators with industry professionals through mentorship, collaboration, and consulting opportunities.

Great Escape on the Lakes (GEOTL) is an annual board game convention and geek adventure camp that has welcomed 250+ attendees annually over the past two years and continues to grow with expanded outreach and a significantly larger venue for 2026.

It is now entering its sixth year as an active event and is hosted by Great Escape Adventures, which has served the tabletop gaming community for over 11 years through four community-focused locations in the Finger Lakes region of Upstate New York.

GEOTL is a fun-for-the-whole-family event featuring tabletop games, LARP, RPGs, workshops, attendee-led events, playtesting, collaboration with board game designers, and other creative activities.

Attendees spend multiple days learning, playing, teaching, sharing, and discussing board games alongside immersive RPG and LARP experiences within a deeply interactive tabletop environment.

Most importantly, products are not simply seen — they are played, shared, discussed, and remembered.

Sponsors receive convention booklet advertising, website and social media recognition, product placement throughout the event, and direct engagement with an active tabletop audience.

Thank you sincerely for your consideration and support of the tabletop gaming community. We would love the opportunity to partner with you for GEOTL 2026.

Warm regards,

A handwritten signature in black ink, appearing to read "Ken & Jen Yentzer".

Ken & Jen Yentzer and family
Great Escape Adventures



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Sponsorship Opportunities & Participation

Attendance Goal: 300 attendees, with growth toward 500

Basis: Larger venue, expanded outreach, 3x marketing budget

- **Tabletop Board Games** – Play-and-Win, Game Library, and Raffle.
- **Swag and Merch** – Swag Bags, Contests, Giveaways, and Tournaments.
- **Tabletop Game Design Contest** – Mentorship, consulting, and prize support for aspiring creators.
- **Raffle** – Proceeds support GEOTL programming and attendee scholarships.
- **Convention Badge Holders & Lanyards** – 4" × 6" portrait-style badge holders and 1" premium lanyards with metal swivel hooks, breakaway safety clasps, and full-color dye sublimation are welcome.
- **Prizes & Materials for Contests and Workshops** – Miniature paints, brushes, and tools.
- **Marketing GEOTL** – Cross-promotion, social media, event calendars, and convention awareness.
- **Sponsor a family or individual** – \$370/person covers food, lodging, and full event admission.

Vendors & Board Game Designers – Complimentary – Vending space and full event admission for two people are complimentary; however, we invite a raffle donation to help create memorable and meaningful experiences within the GEOTL community, along with a \$25 contribution to offset staffing costs.

Donations

Thank you for your donation of any size. Your logo and/or advertisement will appear in the convention booklet and on the website. We will also promote you via social media.

Sponsorship Link: <https://greatescapeadventures.net/great-escape-on-the-lake-vendors-sponsors/>

Shipping / Mailing Address:

Great Escape on the Lakes
C/O Great Escape Adventures
3300 Chambers Rd, Ste 5156
Horseheads, NY 14845

Convention Booklet Advertising (Full color, 5 ½ x 8 ½)

Full Page (5"W x 8"H or full bleed 5.625W x 8.75H) – \$200

1/2 Page (5"W x 3.875"H or 2.375"W x 8"H) – \$100

1/4 Page (2.375"W x 3.875"H or 5"W x 1.75"H) – \$50

Small Logo or Business Name – Contributions under \$50

Back Cover (5"W x 8"H or full bleed) – Exclusive \$500

Center Spread (2 full pages, full bleed) – Exclusive \$600

***All donations provide a credit (\$) toward convention booklet advertising and banner spotlights.**
Please use fair market value or MSRP as a guide to value tangible donations.

E-mail Great Escape on the Lakes at: GEOTL@GreatEscapeAdventures.net